

YOUR STYLE. YOUR FLOOR.



HANDCRAFTED

Floors with personality.

INTERIOR TREND ESSENTIAL

Looking back at our roots as humans, as well as history and our many forgotten crafts, with this trend we dig into the archives of mankind and place emphasis on the fact that new is not always better.



© Loupes Images

We increasingly long for a simpler and more primal way of life. If we had to describe this trend with a few key words, we would focus on: history, nature, hand-craft, back to basics, authenticity, less is more. The materials that best reflect this trend are leather, felt, wool, fur, pumice, stone and wood.

Rebellion against the omnipresent technology of our time can be seen in this approach, where ancient craft techniques are paired with new design aesthetics. A shift towards handmade products that are designed to be long-lasting, enduring and sustainable, can be observed.



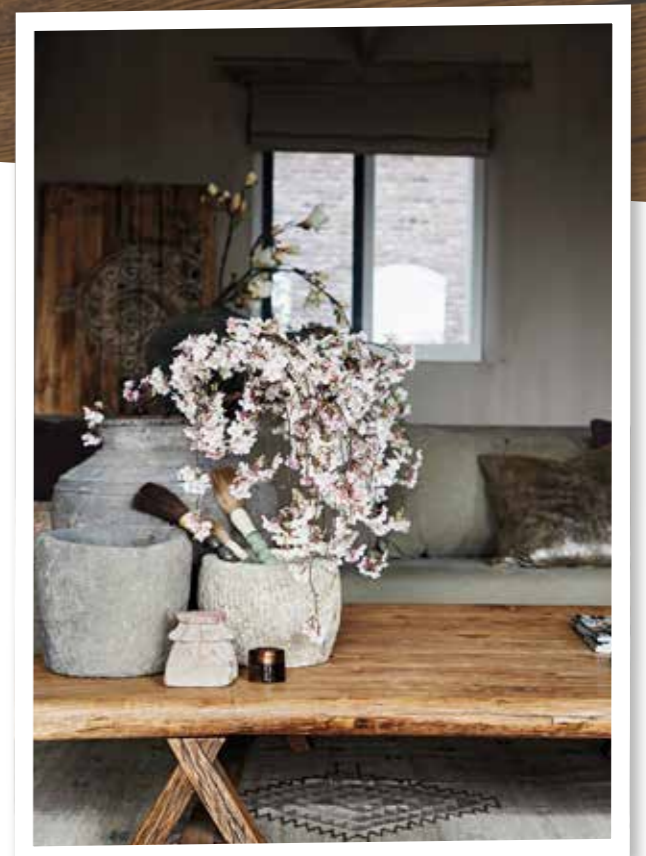
At BOEN, we've incorporated this trend into our hardwood flooring development process and have created a strong collection full of character. The surfaces, which look untreated, play with the originality of wood, which is why the imperfections and defective spots in the structure are smoothed with black filler. These floors form a wonderful basis for the trend of surrounding yourself with sustainable objects and materials within your own four walls – relaxed, imperfect, contemporary.

Oak planks with cracks and large knots fit in with this. Wood that may previously have appeared unsuitable for a hardwood floor is turned into a true statement floor thanks to elaborate processes. We focus on craftsmanship and tradition. We plane and smooth the surface and fill cracks and knots with care and passion. This creates exceptional, individual hardwood floors that, with their deep-seated cracks and sublime knots, deeply brushed surfaces and simple but beautiful appearance, are transformed into a true haptic and visual experience within the room.

As a result, we have created highly emotional floors with personality. Perfect for the cosy and personal interior Modern Rustic and Urban Contrast style.



← Handcrafted filled cracks and knots.



© Loupes Images



© Loupes Images

← relaxed, imperfect, contemporary



Back to your roots. Our handcrafted planks are the best choice for the interior 'Essential' trend.



SPECIAL

These new products feature cracks and knots plus have been textured by hand, enhancing them further thus creating a one of a kind full of character wood floor giving a lived-in appearance.

NATURAL SURFACE


These new products feature cracks and knots plus have been textured by hand, enhancing them further thus creating a one of a kind full of character wood floor giving a lived-in appearance. This way, they are perfectly protected and the lively character of the wood is maintained.



OAK ESPRESSIVO

Article number: GBG8ZKFD/ GBGDZKFD/ GBGVZKFD
Width of boards: 14 x 138/ 181/ 209 x 2200 mm
Features: 2V bevel, brushed
Lockingsystem: BOEN X-press Clic (5G)
Floor heating systems: Suitable

Surface:

 Live Natural Oil

Style:

R MODERN RUSTIC U URBAN CONTRAST




OAK ESPRESSIVO WHITE



Article number: GBG8ZMFD/ GBGDZMFD/ GBGVZMFD
Width of boards: 14 x 138/ 181/ 209 x 2200 mm
Features: 2V bevel, brushed
Lockingsystem: BOEN X-press Clic (5G)
Floor heating systems: Suitable

Surface:

 Live Natural Oil

Style:

 MODERN RUSTIC




OAK EPOCA



Article number: SLGVZKWD
Width of boards: 14 x 209 x 2200 mm
Features: 4V bevel, deep brushed, handcrafted
Lockingsystem: BOEN X-press Clic (5G)
Floor heating systems: Suitable

Surface:

 Live Natural Oil

Style:


R MODERN RUSTIC
U URBAN CONTRAST



OAK VINTAGE WHITE

Article number: SOGVZMWD
Width of boards: 14 x 209 x 2200 mm
Features: 4V bevel, deep brushed, handcrafted
Lockingsystem: BOEN X-press Clic (5G)
Floor heating systems: Suitable

Surface:

 Live Natural Oil

Style:

 MODERN RUSTIC



OAK ANTIQUE BROWN

Article number: SNGVZKWD
Width of boards: 14 x 209 x 2200 mm
Features: 4V bevel, deep brushed, handcrafted
Lockingsystem: BOEN X-press Clic (5G)
Floor heating systems: Suitable

Surface:

 Live Natural Oil

Style:

 URBAN CONTRAST



Region: Scandinavia

BOEN Bruk AS
4658 Tveit, Norway
Phone: +47 38 06 66 00
boen.com/no

Region: Western Europe

BOEN Parkett Deutschland GmbH & Co. KG
Industriestraße 41, 23879 Mölln, Germany
Phone: +49 4542 8003 0
boen.com/de

Regions: Central and Eastern Europe

BOEN Lietuva, UAB
Siltnamiu Street 6, 21411 Kietaviskės,
Elektrėnu sav. Lithuania
Phone: +370 686 551 55
boen.com/lt

Regions: UK, Republic of Ireland

BOEN UK LTD
320-322 Beech Drive, Hartlebury Trading Estate,
Hartlebury, Worcestershire, DY10 4JB
Phone: +44 (0) 800 652 5280
boen.co.uk

Regions: USA and Canada

BOEN Hardwood Flooring Inc.
1156 Pelican Bay Drive
Daytona Beach, FL 32119
Toll free: +1 877 638 3078
boen.com/us

Region: Asia

BOEN Asia
Unit D, 21/F Seabright Plaza,
9-23 Shell Street, Tin Hau, Hong Kong
Phone: +852 2367 1000 / 1012
boen.com

Region: France

Boen Service Commercial France
1, Place de l'Abattoir
F - 67190 Mutzig
Phone: +33 3 88 99 36 45
boen.com/fr

boen.com

**FIND THE FLOOR OF
YOUR DREAMS**

You can experience the impression
created by your chosen floor in our digital
showroom at www.boen.com/en/products